

Video, Image and Story in Language Education



Overview and Outcomes

What is it about image and video? Why do we feel the need to turn to sites like YouTube as a source of material and inspiration? The answer is simple. Like all human beings, language learners need narrative. As teachers, we intuitively know this. And visual materials provide us with a constant stream of visual stories to engage them.

This course will show you how to use image and video to engage students and get them listening, thinking, speaking, collaborating, problem solving and language learning. By participating in the course, you will learn fundamental principles and techniques for using video, image and storytelling to get the most out of your students.



Trainers

NILE's highly experienced trainers are experts, not only in their fields, but also in working with teachers for continuing professional development. Jamie Keddie is the founder of [LessonStream](#), an online community for teachers, and has been teaching videotelling and storytelling skills across the world for over 10 years.



Teaching approaches

- We make courses practical and 'hands-on', with reference to relevant theory
- Our classes are participant-centred and collaborative, designed to build knowledge and confidence
- We use activities and tasks to help you apply the course content to your setting

Who is the course suitable for?

- Teachers of English and subject teachers using English in class, who wish to incorporate story, video and image in their teaching
- Participants with a minimum language level corresponding to B2 on the Common European Framework

Content

Video, Image and Story in Language Education includes content drawn from some or all of the following areas:

- Making the most of visual materials in and out of your classroom – including online contexts
- Exploring how to engage students and get them listening, thinking, speaking, reading, writing, problem solving and much more
- Improving classroom storytelling skills and helping students do the same
- Task-setting in which students make use of video cameras in and out of the classroom
- Making the most of video cameras in the teacher's hands
- Building a bank of original LessonStream lesson plans

Specific course content comes from feedback you and other participants give us through pre-course questionnaires, identifying your priorities.

We build time into the course for reflection, to consider how to adapt the content to your own professional context.

We then support you in creating a strategy for putting your ideas into practice on returning to your institution.

All NILE courses involve a significant element of English language improvement and/or the development of language awareness.

Timetable

This course consists of 50 hours of tuition, delivered between 09:15 and 16:00, Monday - Friday. You will also take part in cross-curricular workshops on a variety of topics, and each course includes a free evening and weekend programme of social and cultural activities and trips.

Video, Image and Story in Language Education Sample Timetable (actual timetable may vary in its detail)					
	Monday	Tuesday	Wednesday	Thursday	Friday
09.00 - 10.30	Welcome and orientation	Using personal photographs	Storytelling skills for teachers	Videotelling	Online video & critical thinking
11.00 - 12.30	Three kinds of visual narrative	Video cameras in the students' hands	Video activities & techniques I	Picture-telling	Image activities & techniques I
13.30 - 15.30	Story & comprehension	Task: Your favourite advert	Cross-curricular workshop	Task / group work	Task / group work
09.00 - 10.30	Video cameras in the Teacher's hands	Photojournalism and visual literacy	Drawing activities	Working with video texts	Visual idioms
11.00 - 12.30	Image activities & techniques II	Video activities & techniques II	Guest session: Video & young learners	Storytelling gap fills	Video, image & creative writing
13.30 - 15.30	Task / group work	Task / group work	Cross-curricular workshop	Task / group work	Course review and action planning

Facilities and resources

Each NILE course has a digital learning platform. This gives you access to the materials and the opportunity to share ideas with others while on the course and after you leave.

While at NILE you will also have the use of NILE's extensive ELT library, an online resource centre, a variety of computing devices, and wi-fi throughout the teaching buildings.

Certification

Your end-of-course NILE certificate details the areas covered on your course. It comes with recommendations for sharing what you have learnt and implementing your action plan at your institution.



NILE offers homestay accommodation with carefully selected hosts and residential accommodation at the University of East Anglia. NILE's dedicated student welfare team can be reached 24 hours a day.

A carefully curated and fully accompanied social and cultural programme of trips and visits is provided for all participants free of charge.

The effort we take to make the experience of being on a NILE course both positive and productive has been recognised by inspections from Equals and the British Council. We are proud to be acknowledged as the top-ranking teacher training specialist in the UK.

