NILE ONLINE
Complete Training in Educational Video Creation

NILE — PART OF THE **INTO** GROUP

Overview and Outcomes

Are you tired of producing lacklustre educational or training videos that fail to engage your audience? Do you want to elevate your video production skills to the next level and create professional-looking content?

Whether you're a seasoned educator or a newcomer to the field, this comprehensive course has got you covered. Learn how to craft compelling videos that captivate your audience and effectively convey your message.

From creating content for online courses to launching a YouTube channel, this course offers a wealth of practical knowledge to help you succeed in the ever-growing world of educational video production.

Trainers

NILE's highly experienced trainers are experts, not only in their fields, but also in working online with teachers for continuing professional development. Read more about NILE's trainers, their experience and interests at The NILE Team on the NILE website.

Teaching approaches

- We make courses practical and 'hands-on', with reference to relevant theory.
- Our courses are participant-centred and collaborative, designed to build knowledge and confidence.
- We use activities and tasks to help you apply the course content to your setting
- Courses are broken down into individual units and activities, forming a clear structure.
- Tasks are interactive, involving live online sessions, forums and community walls, and utilise a range of multimedia including images, audio files and videos.

Certification

- Your end-of-course NILE certificate details the areas covered on your course. Certification depends on successful completion of the final task.
- The assignment is a chance for you to apply what you have learnt on the course to your professional context.

Who should apply?

- Participants do not need experience in creating video but do need to have key competencies in using a computer.
- Participants should have a minimum language level corresponding to B2 on the Common European Framework.

This course includes a free one-year licence to Movavi Academic video-editing software

Content

Complete Training in Educational Video Content Creation covers the following areas:

- incorporating footage seamlessly from a smartphone, camera or webcam
- recording a computer screen and adding voiceovers to slides, images, graphs and other visuals
- adding audio effects and soundtracks that enhance videos and create different moods for different audiences
- using titles and text to emphasise key points and help viewers follow along
- green screen technology: place yourself or other images in any setting
- screen size and video compression: ensuring videos look their best on any device
- creating professional intros and outros that add polish to videos
- sharing videos on YouTube and saving them for easy access
- access to a vast library of resources provided by Movavi Academic to enhance your videos with images, audio and other content

This is a highly practical course that takes you through all the key stages in developing professional-looking educational videos. The course extends over 6 weeks and includes:

- a comprehensive weekly webinar with Russell Stannard
- weekly learning video content mainly in the form of step-by-step videos
- weekly tasks that focus on developing the key skills
- detailed weekly feedback on all tasks
- a free copy of Movavi Academic video-editing software which includes 1000s of additional educational assets to add to your videos.

Each course has a maximum of 18 participants and consists of 6 modules, each introduced and completed over a week, followed by 7 additional days to complete an E-Portfolio.

Time will be built into the course for reflection, to consider how to adapt the content to your own professional context.

The NILE Online platform was developed specifically for teacher development courses, and upholds the NILE tradition of excellence in tutoring, materials, support and engagement.

Accredited Member **AQUEDUTO**

Schedule

This course consists of 6 units. Each unit requires approximately 5-7 hours work per week, including webinars, answering forum questions and doing the weekly task. Live sessions are normally held on a Sunday, and recorded for those who cannot attend.

Complete Training in Educational Video Creation		
Webinar Session:	**What you will learn:**	**Task for that week:**
Module 1 Webinar 'Getting Started'	Takes you through what Movavi can do and gets you started with your first screen captures	Produce your first screen capture video using Movavi and then edit it and add an intro and an outro to the video.
Module 2 Webinar 'Movavi Assets'	Building your video, adding assets to give it a professional look	Produce a screen capture video with additional assets to make the video more engaging. This includes arrows, text audio and additional assets provided by Movavi.
Module 3 Webinar 'Combining Resources'	Adding your webcam, green screen and external assets	Produce a video that combines screen capture video with video that you have brought in from your own camera or smartphone. Include a green screen introduction to the video.
Module 4 Webinar 'Making it Professional'	Diving deeper into what Movavi can offer *(final coursework set, to be completed in week 6)*	Produce a video that includes music and combines a whole range of video assets and visual assets.
Module 5 Webinar 'Video on YouTube'	Distributing your video, compression and running a YouTube channel	Produce a professional video that is then added onto your YouTube channel.
Module 6 (no webinar) Bringing it all together	Participants have the complete week to do the final coursework (set in week 4)	Course work handed in at the end of the week.

Take your videos to the next level through:

- enhancing your presentations using different types of sound effects
- making your videos more personal and engaging by adding your own webcam footage
- building on the professional look by adding intros and credits
- adding authenticity and a personal touch by incorporating footage from your smartphone or camera
- using titles and text to their full potential
- exploring green screen technology that lets you place images in any setting you desire
- mastering the art of screen size and video compression to ensure your videos look their best on any device
- adding audio effects and soundtracks that enhance your videos and create the perfect mood for any audience

Requirements and Resources

- Participants need a computer, a headset (with microphone) and an Internet connection and a Gmail acccount. You can do much of the course on a tablet or mobile device, but will need a computer for certain activities.
- Mac users are welcome but please be aware there might be differences as the training material has been created using a PC.
- All participants have access to NILE's extensive ELT e-Library and the NILE digital learning platform during the course and for a further two months, to access materials and keep in touch with your new colleagues. We also encourage you to sign up to the NILE Membership platform, which provides a great range of free resources for ELT professionals and is updated monthly.

At NILE we are committed to offering the best in language teacher training. As such, NILE Online courses were developed specifically to recreate the classroom experience and thus, we provide two-way tutorial contact in our online courses. Online participants will benefit from tutor interaction, support and feedback in each unit they take.

NILE Online is the first online course provider aligned to the Cambridge English Teaching Framework. NILE Online courses are also formally aligned to the Eaquals Framework for Language Teacher Training and Development, and the effort we take to make the NILE Online experience both positive and productive has been recognised by inspections from AQUEDUTO, The Association for Quality Education and Training Online.